

Advocacy for the innovative medicines industry

The General Manager and Chair regularly meet with key health-based decision makers i.e. Minister of Health, Opposition Health Spokespeople and Minister of Trade to discuss industry perspectives and deliver key messages.

Medicines New Zealand works closely with PHARMAC and Ministry of Health officials to support our efforts in improving access to medicines for all New Zealanders and getting industry perspectives both listened to and actioned.

The Secretariat prepares submissions to public consultations on government policy on behalf of our members, the key theme being medicines are valuable health interventions that New Zealanders deserve access to when they need them, and that medicines are an important element of the overall healthcare solution in New Zealand

Prominent news from Medicines New Zealand and across the industry is summarised and distributed via social media and a newsletter to 500+ subscribers.

